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10X FASTER. SMARTER. FUTURE-READY.

The 4-Month AI Automation Journey

From AI Outsider → AI Founder

Built by AI Builders. For the Next 10,000 AI Builders.

THE **OPPORTUNITY**

The World Is Being Rebuilt with AI And It's Happening Faster Than You **Think**.

AI is not a trend. It's a shift — just like the internet or electricity. Except this time, it's moving **10x Faster**.

The only question is:
"Will you build with it or be disrupted by it?"

"92% of companies plan to increase AI investments in the next three years. Will you be a builder or a bystander?"

Source: McKinsey & Company

35M+
Businesses now exploring AI Automation

3–5X
Salary lift for automation skilled Professionals
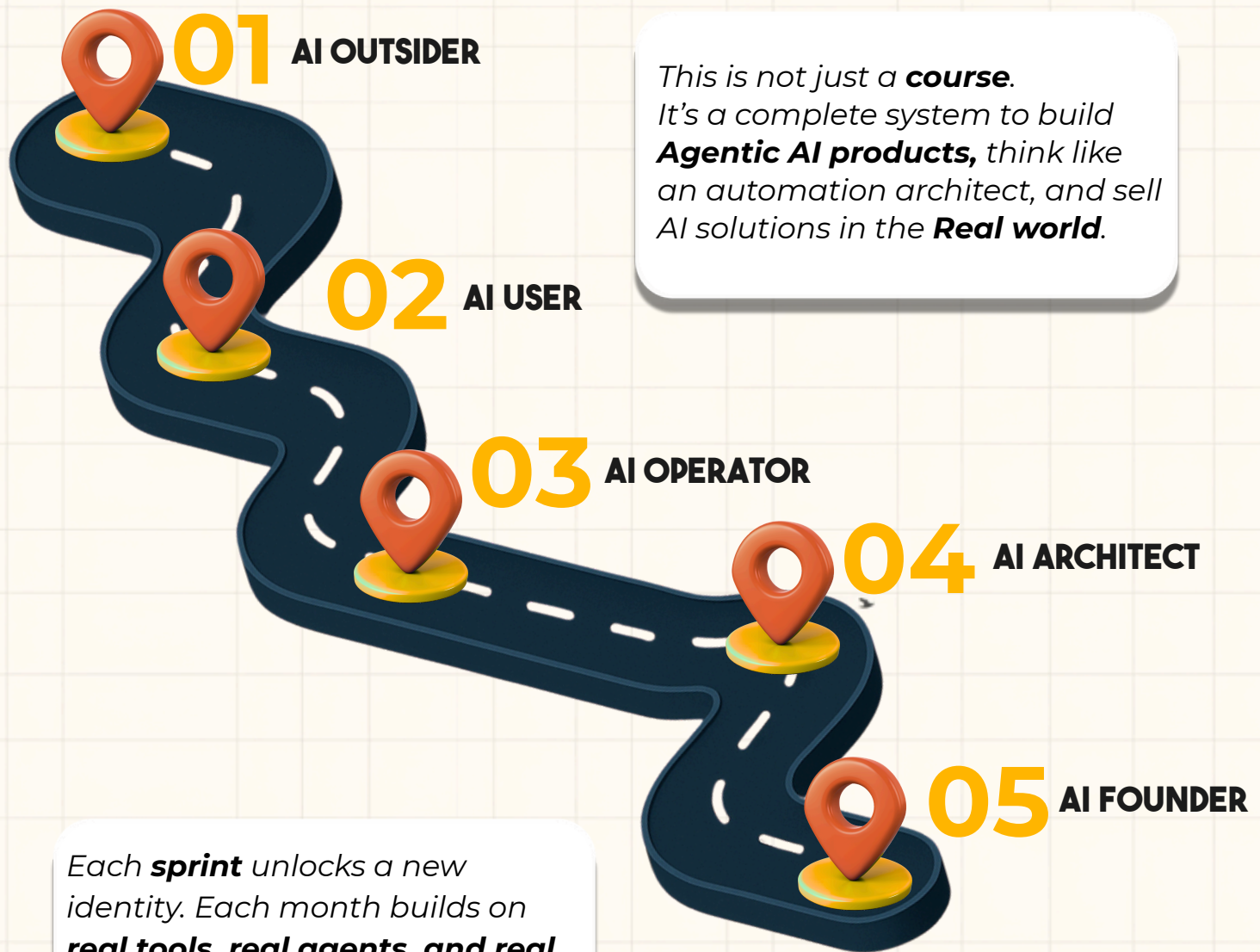
15M+
AI-skilled roles will open by 2025

This isn't just about learning a Tool. It's about
"Earning a SEAT at the next table of innovation."

THE VISION

The 1to10x AI Transformation System
"Where Learners Become Builders. And Builders Become Founders."

01 AI OUTSIDER

02 AI USER

03 AI OPERATOR

04 AI ARCHITECT

05 AI FOUNDER

This is not just a **course**.
It's a complete system to build
Agentic AI products, think like
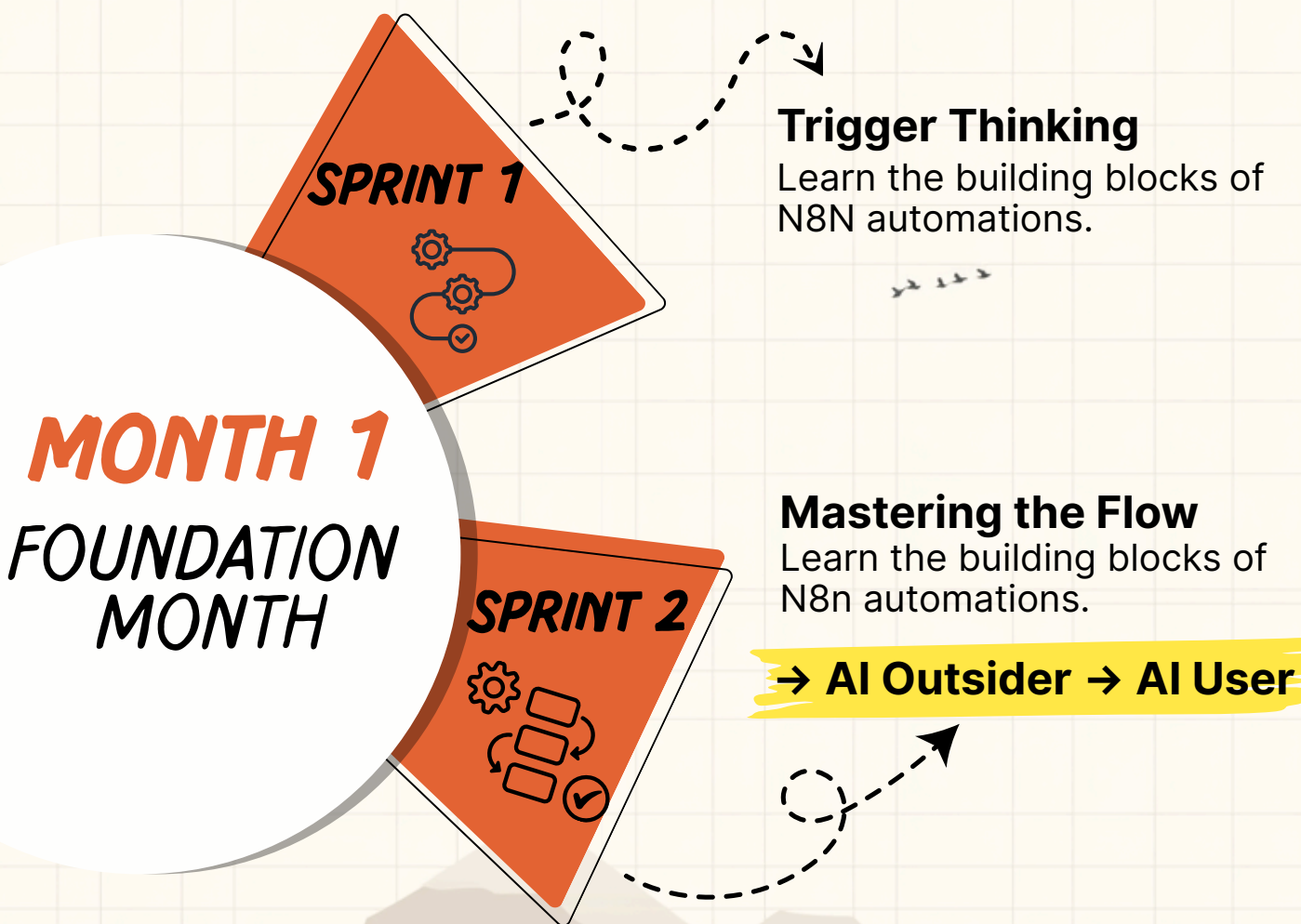an automation architect, and sell
AI solutions in the **Real world**.

Each **sprint** unlocks a new
identity. Each month builds on
**real tools, real agents, and real
projects.** You'll walk away not just
with skills — but with **systems**,
products, and **confidence**.

THE 8 SPRINT ROADMAP

"BUILT, THINK, SELL"

The 1to10x Sprint System
A complete 4-month journey, broken into 8 powerful 2-week sprints.

SPRINT 1

Trigger Thinking
Learn the building blocks of N8N automations.

MONTH 1
FOUNDATION MONTH

SPRINT 2

Mastering the Flow
Learn the building blocks of N8n automations.

→ AI Outsider → AI User

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Logic Engineering
Build with Decisions, Flows, and Branching.

SPRINT 3

MONTH 2

BUILDER MONTH

Vector Intelligence
Learn RAG, vector DBs, memory.

→ AI User → AI Operator

SPRINT 4

SPRINT 5

Daily Demos
1 AI Project per day across HR, Sales, Finance, Support etc.

MONTH 3

DEMO MONTH

SPRINT 6

Presentation Stack
Learn to Present, Pitch, and Refine.

→ AI Operator → AI Architect

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Productization
Turn your builds into client-ready offers.

SPRINT 7

MONTH 4
HUSTLE MONTH

AI Selling Systems
Learn how to sell AI with AI.

→ AI Architect → AI Founder

SPRINT 8

This isn't a Regular Course. It's a Transformation System.
Every sprint earns you new capabilities, new confidence and a new identity.

MONTH 1: FOUNDATION MONTH

From Curiosity to Capability

Build Your First AI-Powered Automations — No Coding Required.

In **Month 1**, you'll build the mental model of automation.
You'll learn how to **Think in Triggers, Flows, and Actions** — and start creating with tools like **n8n, Open AI**, and **AI prompts**.

By the end of the month, you'll have built 4 functional, intelligent workflows — And your brain will never look at tasks the same way again.

What You'll Learn This Month:

n8n Fundamentals

Triggers, Nodes, and Flow logic

Prompt Engineering Basics

System prompts, Variables, Roles

LLMs & Tokens

What's actually happening behind the Prompts

Integration Layer Thinking

Connect apps like Telegram, Gmail, Notion

Error Handling
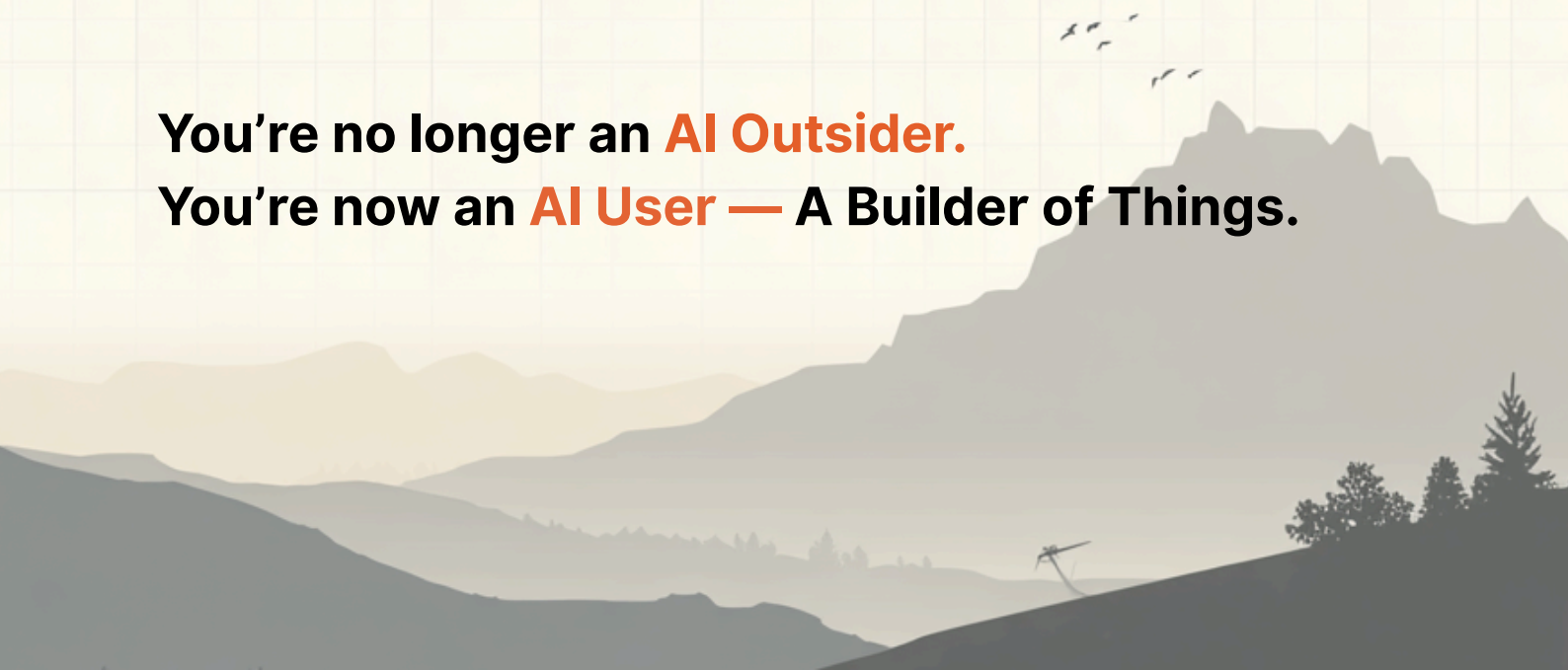
Workflow Debugging

Hands-On Mini Capstones

Deploy your first AI systems (e.g., reply bots, task managers)

Outcomes by End of Month 1:

- Build and test your first 4 AI-powered automations.
- Understand prompt-to-action logic end to end.
- Build confidence in visual, no-code creation.
- How to Automate Your Own Outreach with AI Agents.
- Shift from "What can AI do?" to "What can I make AI do?"

You're no longer an AI Outsider.
You're now an AI User — A Builder of Things.

SPRINT 1 & SPRINT 2

TRIGGER THINKING + SYSTEM DESIGN
"Learn to Think in Flows, Not Just Features."

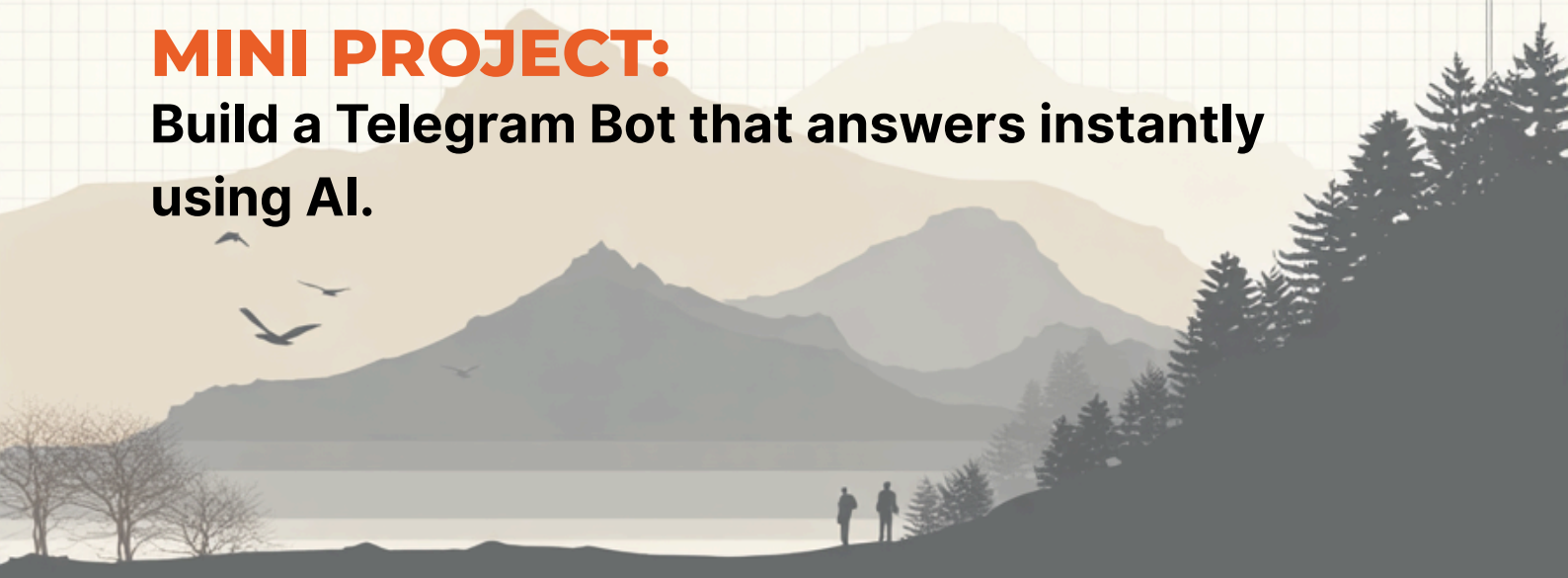### Sprint 1: Trigger Thinking

What starts an AI system? That's the first builder's question.
You'll master how to **Set-up Trigger Nodes, Monitor Incoming Data, and Respond Intelligently** using tools like **n8n**, **Web-hooks**, and **App-based Triggers**.

Skills You'll Gain:

- Trigger types: Manual, Time-based, Web-hook, App Events.
- Visualizing flow start-points using n8n.
- Understanding event-data structures.
- Building bots that respond to real-time inputs.
- Connecting Google Sheets, Gmail, Telegram, APIs.

MINI PROJECT:
Build a Telegram Bot that answers instantly using AI.

Sprint 2: Mastering The Flow

Automation is more than linking tools — it's system architecture.
In this sprint, you'll break down workflows like a software designer, learning to **Split logic, Handle Exceptions, Route Decisions, and Think Modularly.**

Skills You'll Gain:

- Conditional logic: IF, SWITCH, AND/OR branches.
- Data transformation techniques.
- Sub-flows, reusable blocks, and logic optimization.
- Designing fail-safe, scalable workflows.
- Human-In-Loop decision systems.

MINI PROJECT:
Build a workflow that sends AI-generated weekly reports only if key conditions are met.

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- You can design end-to-end workflows using logic + triggers.

- You'll have shipped 2-3 small bots that solve real problems.

- You'll see how small agents can scale across large workflows.

Transformation Checkpoint:

You NO longer just try AI. You direct it — with Logic, Flow, and Clarity.

Welcome to the AI User Stage

MONTH 2: BUILDER MONTH

From AUTOMATOR to ARCHITECT
Understand How Modern AI Systems Think, Remember, and React.

Month 2 is where you stop building workflows — and start building systems.

You'll learn how to work with **Memory, Embeddings, Vector Databases, Multi-Step Prompts,** and **Retrieval-Augmented Generation** (**RAG**) to build intelligent, context-aware agents. You'll move from tasks to tooling. From response bots to decision agents.

What You'll Learn This Month:

RAG (Retrieval-Augmented Generation)
Feed your AI from your own data

Vector Databases
How memory works in LLMs

Embeddings & Document Chunks
Make your data searchable by meaning

Agentic Prompting

Build reasoning chains, role-based actions
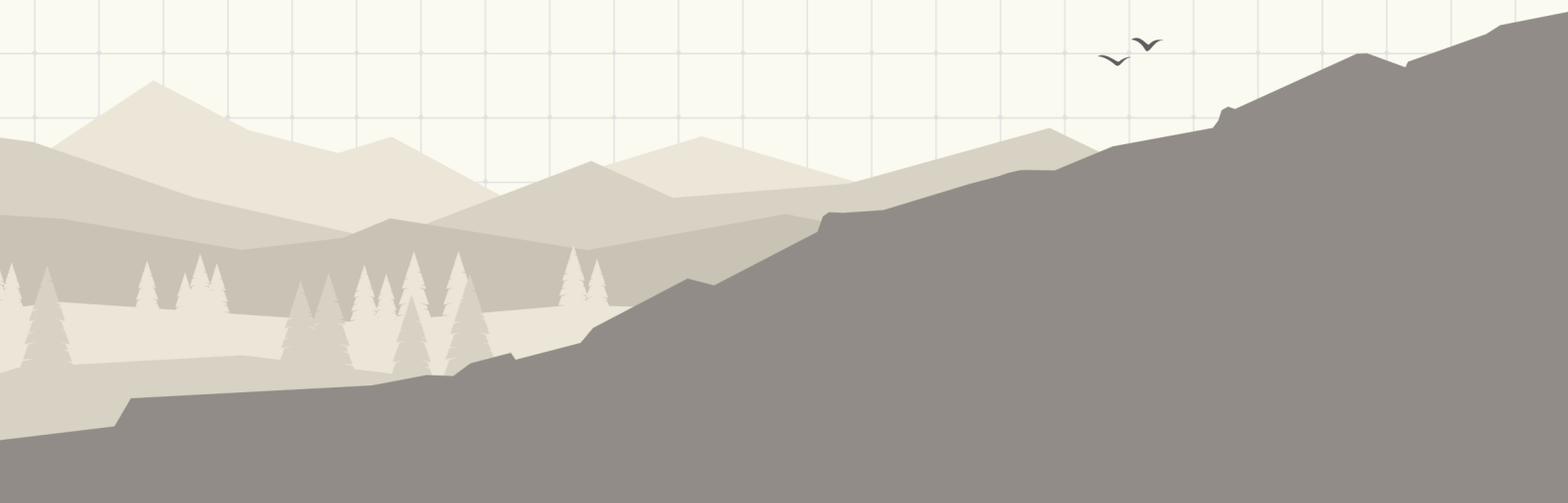
Multi-modal inputs

Voice, text, buttons, dropdowns

Custom AI Toolkits

Build your own domain-specific AI tools

Hands-On Mini Projects :

- Notion Knowledge Search Bots.
- Auto-Reply Assistant with Memory.
- Custom PDF Q&A System using Supabase.

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Outcomes by End of Month 2:

- Build systems that think beyond one prompt
- Learn to pass memory across agents
- Build tools that understand and adapt context
- Deploy full-stack intelligent micro-agents

You've moved from

AI User to AI Operator

Designing intelligence, not just flow.

SPRINT 3 & SPRINT 4

Workflow Logic + Vector Intelligence
"From Building Workflows to Designing Intelligence."

Sprint 3: Workflow Logic

This sprint turns you from a connector into a **Controller.**
You'll dive deep into automation logic — **Building Multi-condition Flows**, **Human-In-Loop approvals**, **Dynamic Data Routing**, and **Full-Stack Workflows**.

Skills You'll Gain:

- Advanced logic nodes: IF, SWITCH, SET, MERGE.
- Designing dynamic flows based on live data.
- Error handling, retries, fallbacks.
- Using Google Sheets as a temporary memory layer.
- Creating internal control dashboards.

MINI PROJECT:
Build a lead enrichment bot that verifies and scores incoming data before forwarding.

Sprint 4: Vector Intelligence

Welcome to **Memory.**
In this sprint, you'll learn how to build AI systems that
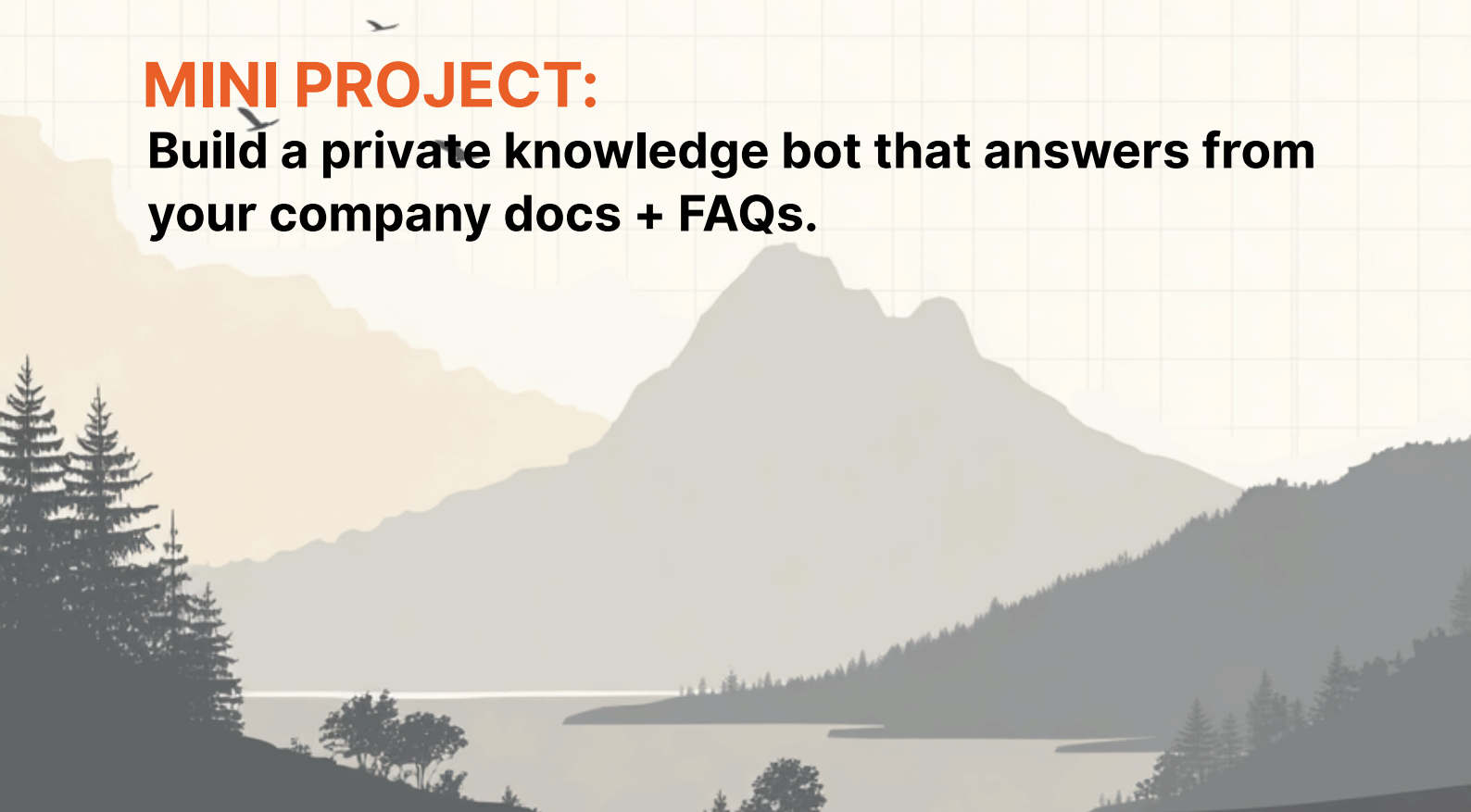**Remember, Recall, and Reason** based on past interactions or
documents.

You'll explore **Embeddings, Chunking, and RAG** — all without writing
code.

Skills You'll Gain:

- Vector databases (e.g., Supabase, Pinecone).
- Generating and storing embeddings.
- Creating custom knowledge agents.
- Building Q&A systems on your own files.
- Long-term memory using temporary sheets or memory nodes.

MINI PROJECT:

Build a private knowledge bot that answers from your company docs + FAQs.

By the End of These Two Sprints:

- You can build intelligent assistants that don't forget.

- You understand how AI reasons using vectors and memory.

- You'll see how small agents can scale across large workflows.

You no longer Automate Processes. You're building Intelligence.

You're now an AI Operator.

MONTH 3: DEMO MONTH

From AI Operator to Architect
"Build 30 AI Projects in 30 Days - Across Every Industry

This Month, You Don't Just Learn. You Launch.

In **Month 3**, you'll ship daily projects across industries.
No theory. No filler. Everyday is a New Use Case, A New Demo, and a New System Shipped.

By the end, you'll have a portfolio of 30 deployable Agentic AI workflows — and the clarity
to apply them in any **Business**, **Any Role**, **Any Vertical**.

Daily Domain Projects:

Day/Domain	Project Example
HR	Resume Shortlister + Candidate Evaluator
Finance	Transaction Summarizer + Fraud Monitor
Marketing	Content Generator + Campaign Optimizer
Sales	Follow-Up Bot + Lead Qualifier
Operations	Internal Task Tracker + Report Generator
Education	Learning Agent + Voice-Based Quiz System

...and many more.

What you will walk away with:

- **30 Projects** you can Show, Reuse, or Sell.
- Portfolio covering major industries.
- Clarity on how AI workflows fit real business problems.
- Practice deploying fast, across a wide scope.

You're no longer exploring AI. You're applying it — **At Scale**.

Welcome to AI Architect Stage.

SPRINT 5 & SPRINT 6

The Demo Engine + The Presentations Stack

"Execution is Everything. And So Is Storytelling."

Sprint 5: The Demo Engine

This is the month where building becomes breathing. You'll learn how to scope small but powerful projects, break them down into **Workflows**, and ship one Everyday.

These aren't toy projects — they're production-ready **micro-agents** solving real business problems

Skills You'll Gain:

- Problem-solution mapping.
- Fast agentic prototyping.
- Prompt + logic orchestration.
- Workflow documentation.
- Deployment to public endpoints.

MINI PROJECT:

Build and Deploy an HR Feedback System that categorizes inputs in real time.

Sprint 6: The Presentation Stack

Builders who can't **Explain**, don't **Scale**.
This sprint teaches you how to present your **Work**, **Package your System**, and **Deliver Value** with clarity.
You'll master the soft skill stack every founder and operator needs.

Skills You'll Gain:

- Visual documentation (Looms, Notion, One-Pagers).
- Workflow screen-recordings + demo storytelling.
- Crafting landing pages for your AI builds.
- Presentation techniques for live demo.
- Explaining systems to non-technical clients or managers.

MINI PROJECT:
Create a Notion page + Loom demo for logs of your most powerful builds so far.

MONTH 4: HUSTLE MONTH

FROM AI ARCHITECT TO AI FOUNDER

How to sell AI with AI

This is where Builders become Founders

In **Month 4**, you'll stop thinking like a student — and start operating like a founder.You'll learn how to package your **AI Builds**, **Create Offers**, **Price client solutions**, and sell using **Agentic systems**.

This month is all about **Execution**, **Outreach**, and **Ownership**.
No Resumes. Just results.

What you will Learn :

- How to Productise AI Workflows.
- How to Build Client-Ready Offers.
- How to Position Yourself as an AI Consultant or Founder.
- How to Automate Your Own Outreach with AI Agents.
- How to Build AI Teams (Agents as Employees).

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Tools you will Work with :

Custom GPTs for Outreach

N8n + Notion for Service Automation

Calendly + Telegram + Notion for Deal Flow

Google Sheets as a CRM + Memory Layer

Hustle Challenges :

- Create a landing page for your AI system.
- Build a client outreach agent.
- Close your first automation project.
- Launch a "micro-agency" with your own branding.

Build → Demo → Product → Offer → Sale

Outcomes by End of Month 4 :

- You'll know how to **Monetize** what you built.
- You'll have your first live offer or client-ready system.
- You'll understand how to run Automation As a Service.
- You'll think like an **AI Entrepreneur.**

You are now a builder who sells.

Welcome to AI Founder Stage.

SPRINT 7 & SPRINT 8

Productisation + AI Selling Systems
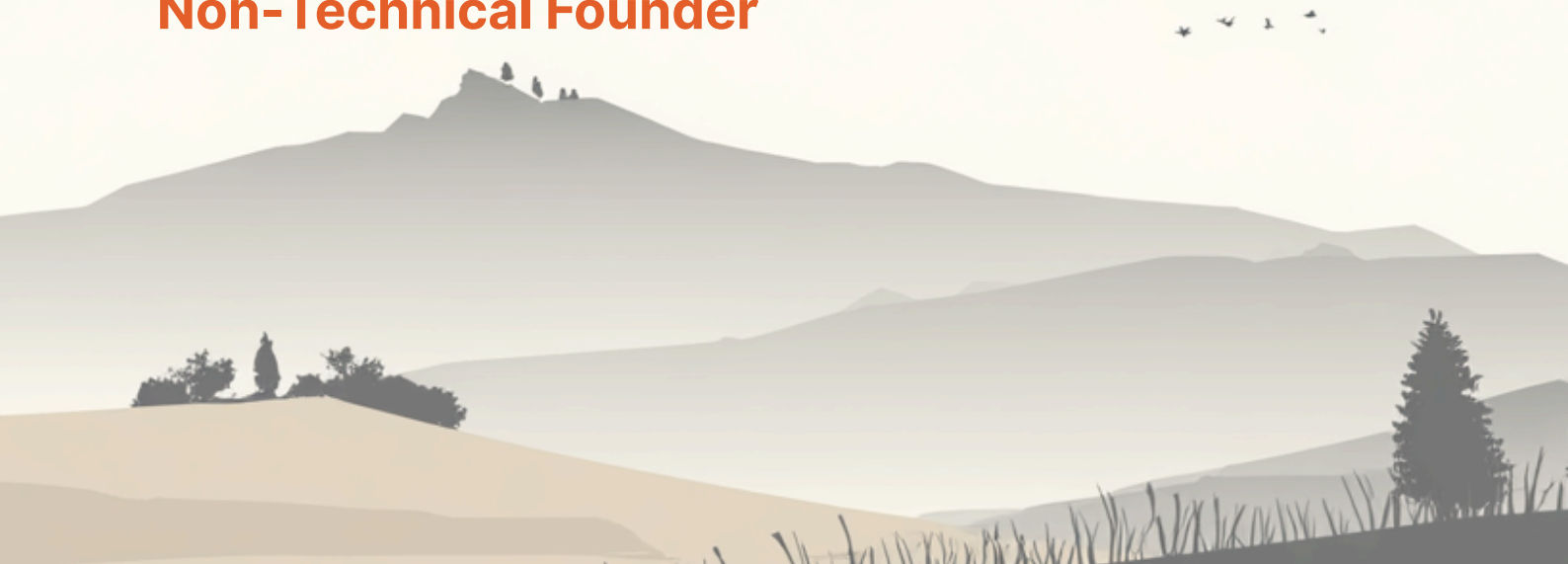"From Portfolio to Paycheck."

Sprint 7: Productisation

You've built **Workflows**. Now you'll learn to package them like products. You'll explore pricing **Models**, **Positioning**, and **Packaging** — the essentials of turning code-free tools into value-driven offers.

Skills You'll Gain:

- Offer Design Frameworks (**use case** > **outcome** > **value**)
- Landing page copy for AI tools.
- Client onboarding system design.
- Packaging systems for industry verticals.
- Internal process automation for fulfillment.

MINI CHALLENGE:

Create a One-Pager that sells your AI build to a Non-Technical Founder

Sprint 8: AI Selling Systems

In this sprint, your own automation will help you scale. You'll learn to build **Agentic** outreach systems that **Write**, **Follow up**, **Schedule**, and **Qualify leads** — **All powered by the tools you built yourself.**

Skills You'll Gain:

- Building cold outreach agents.
- Creating AI CRMs and response systems.
- Pitch automation via LinkedIn, Telegram, email.
- Lead scoring and routing workflows.
- Running client demo loops with bots.

MINI CHALLENGE:
Launch an Outreach Campaign using an AI Agent and book 3 live demo calls.

By the End of These Two Sprints:

- You'll have packaged your work into monetizable assets.
- You'll have deployed your first sales agent.
- You'll understand the loop from **Automation → Value → Conversion**.

You're no longer just deploying AI. You're *Distributing it*, *Selling it*, and *Scaling it*.

You've Earned the title:

AI Founder

PROJECTS YOU'LL BUILD

Real. Daily. Deployable.

"Not just theory. Not just code. Real-world AI systems — delivered daily."

100+ AI Projects Across Many Business Domains.

You won't just learn how to build with AI. You'll actually build the systems that drive **Marketing, Sales, Finance, Education, HR,** and **Operations**.

Each project is designed to show you how agentic workflows solve real-world tasks — and how to stack them into repeatable **Services** or **Client Solutions**.

Sample Projects by Domain

HR

- Candidate Evaluator Bot.
- Resume Scorer + Feedback Generator.
- Hiring Assistant with AI Prompts.

SALES

- Follow-Up Automation with Memory.
- Lead Qualifier Using Vector Search.
- Telegram Response Assistant with Smart Prompts.

MARKETING

- Multi-Channel Content Generator.
- Landing Page Optimizer using AI Vision.
- Feedback Collector + Sentiment Analyzer.

FINANCE

- Expense Parser from Gmail.
- Financial Document Summarizer.
- Invoice Classifier with Auto Routing.

EDUCATION

- Quiz Generator from PDFs.
- AI Tutor for Revision Support.
- Voice-Based Study Assistant.

OPERATIONS

- Meeting Note Summarizer.
- Internal Ticket Routing System.
- Notion Workspace Analyzer.

PROCESS

Why these Matters :

- They show employers, clients, or investors what you can do.

- You can stack them to create your own AI startup toolkit.

- Each project reflects real business automation needs.

This isn't a portfolio of ideas. It's a library of working systems Built by YOU, Deployed by YOU.

AGENTS AS EMPLOYEE

"Your AI systems won't just work. They'll work for you."

What if your AI builds could take meetings, write emails, and handle tasks — like real **Employees?**

At **1to10x**, we teach you to stop building tools — and **Start building Teammates**. These are **Agentic Systems** that understand context, remember goals, and take action across apps and channels.

Think of them as AI employees — trained to run your **Operations**, **Manage your workflows**, and even close your **LEADS**.

What Makes an Agent an Employee?

- Understands goals (via structured prompts and buffers).
- Remembers past actions (via vector DBs or memory sheets).
- Makes decisions based on rules + real-time data.
- Talks to your customers (email, Telegram, form).
- Connects tools together autonomously.

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Agents You'll Build:

HR ASSIATANT
Screens candidates + Updates Tracker

Sales Agent
Sends Follow-ups + Books Demos

Research Bot
Scans inbox + Summarizes Reports

Admin Agent
Logs Tasks + Preps Weekly Reports

Content Assistant
Drafts, Schedules, and Analyzes Posts

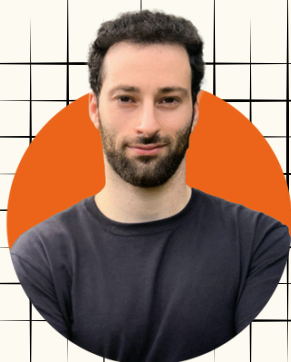These agents are not imaginary. By Month 3, you'll have a full **AI workforce** that works while you sleep.

"Automation is No Longer about Saving Time. It's about Scaling yourself."

Learn from Builders, Not Lecturers

"Every mentor in this course is someone who's built and deployed what they teach."

Meet Your Mentors

These aren't just instructors — they're the architects behind working **AI Systems**, **Automation Businesses**, and **NO-CODE Agencies**.

Elliot Stern
Educator & Automation Strategist

Freelance Data Scientist & Data Science Instructor.
Based in Beaverton, OR — with experience teaching across 8+ countries.
Formerly with: **Data Society**, **Fiverr**, and leading AI education platforms.
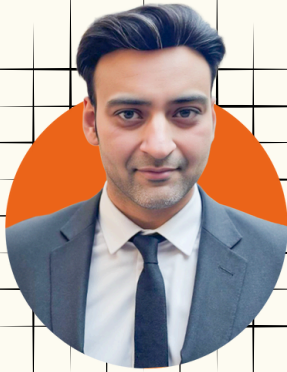
Ankit Maheshwari
Founder of 1to10x, Martech & SaaS Expert

AI Entrepreneur of the Year 2024.
Architect of marketing, sales, and education agents.
Scaled AI tools into consulting frameworks.
Focus: Content AI, prompt optimization, client-ready builds.

Arjun Maheshwari

Co-Founder of 1to10x | Automation & Agentic AI Expert

Expert in **LangChain, CrewAI,** and **Full-Stack No-code AI**.

Led the design of multi-agent systems and memory frameworks.

Runs automation playbooks for founders and solopreneurs.

Focus: Workflow UX, RAG workflows, AI deployment logic.

You won't be learning from slide decks.
You'll be learning from those who build with AI Everyday and teach you how to do the same.

WHO THIS FOR ?

NOT JUST CODERS, JUST DOERS.
"If you can think in systems, you can build with AI."

You Don't Need to Know Code. You Just Need to Know You're Ready.

This program is for people who want to solve **Real Problems**, **Automate Real Work**, and **Launch Real Systems** — even if they've never written a line of code.

You don't need a CS degree.
You need **Curiosity**, **Commitment**, and the courage to lead the **AI Wave**.

BUILT FOR :

- **Freshers** who want to 10x their skillset and skip the resume race.

- **Working Professionals** who want to automate what they do today and lead tomorrow.

- **Creators and educators** who want to scale their impact with AI.

- **Entrepreneurs** and **Consultants** ready to turn knowledge into AI services.

- **Lifelong Learners** tired of watching — Ready to Build.

MINDSET OVER SKILLSET

YOU DON'T NEED 👎

Coding Knowledge

AI Theory

Prior Experience

What You Really Need 👍

Curiosity to learn how systems work

Willingness to test, build, and ship

Hunger to lead with automation

> "AI won't **Replace your Job**. But someone who knows how to **Build with AI** probably will."

If you're ready to move from idea to execution, you're ready to become an AI builder.

Powered by Circle

Where AI Builders Connect, Collaborate, and Grow Together.

Join a Thriving Community of AI Innovators

Experience the synergy of learning and collaboration within our dedicated Circle-Powered Community.

At **1to10x,** we believe that Transformation is amplified through community. Our partnership with Circle provides a Dynamic platform where AI Enthusiasts, Professionals, and Founders converge to share Insights, Tackle Challenges, and Celebrate Successes.

This is more than a forum — it's a vibrant ecosystem fostering continuous growth.

Community Features Powered by Circle:

● **Structured Spaces:**
Organized channels for discussions, resources, and project showcases, ensuring focused and meaningful interactions.

● **Live Events & Workshops:**
Participate in real-time sessions, from expert-led workshops to peer-driven discussions, all within the platform..

● **Integrated Courses:**
Access course materials seamlessly, with the ability to engage in discussions and ask questions directly related to your learning journey.

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- **Custom Profiles:**
  Showcase your skills, projects, and interests, making it easier to find and connect with like-minded members.

- **Mobile Accessibility:**
  Stay connected on-the-go with Circle's intuitive mobile app, ensuring you never miss an update or discussion.

Community Highlights:

- **Global Reach:**
  Members from over 15 countries, bringing diverse perspectives and experiences.

- **Active Engagement:**
  Daily discussions, resource sharing, and collaborative problem-solving.

- **Peer Recognition:**
  Celebrate milestones and achievements through our community spotlight features.

- **Resource Library:**
  Access a curated collection of tools, templates, and case studies shared by members.

Embark on your **AI journey** with the support of a community that's as committed to growth and innovation as you are. With Circle as our foundation, the **1to10x** community is your gateway to collaborative success.

TRANSFORMATION JOURNEY

It's not just what you learn. It's who you become.

This isn't a course. It's a Personal Evolution.

From your first automation to your first client-ready product — you'll transform not just your skills, but your identity.

Most courses Teach you what to do. **1to10x** transforms who you are.
Each sprint moves you closer to a new version of yourself — one who doesn't just understand AI... but builds with it, Deploys it, Sells it, and Scales it.

The 5 Identity Stages

Stage	Identity Outcome
Sprint 1–2	AI Outsider → AI User – You build your first real AI-powered automations.
Sprint 3–4	AI User → AI Operator – You build systems with logic, memory, and scale.
Sprint 5–6	AI Operator → AI Architect – You demo, deploy, and present like a founder.
Sprint 7–8	AI Architect → AI Founder – You sell with AI, build offers, and launch products.
After 4 Months	You're a 10x Builder – An automation-first thinker who can create and ship agentic systems at scale.

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Sell

Demo

Scale

Think

Build

> *At some point, it stops being about **AI**. It becomes about who you are when you **Build with it**.*

The 1to10x journey never Ends.

Because once you can build with AI, you can build *Anything*.

Your Move

The Future Won't Wait

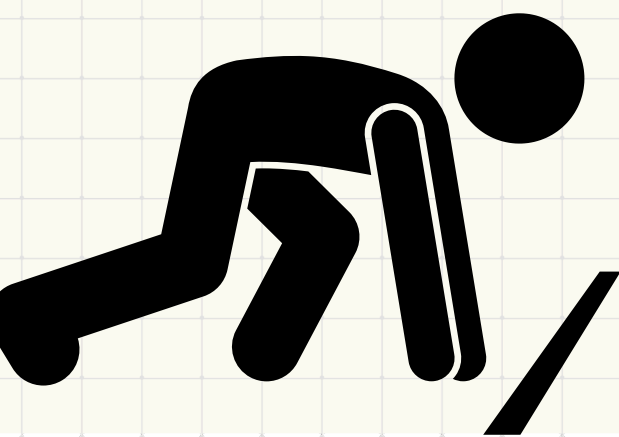**The question is not whether AI will change your Industry. The Question is "Who will build that change?"**

What You're Getting:

- 4 months. 8 sprints. 100+ projects.
- Real Agentic Systems.
- A global builder community.
- Mentors who build what they teach.
- And a full-stack transformation — from **Outsider** to **Founder**.

Join the 1to10x Agentic & AI Automation Mastery Program

Build workflows. Deploy Agents. Launch your Product.

You're not too late. You are Just in Time.

I'M READY TO START BUILDING

Your Class
Schedule, Mastered

How Your Learning Journey Flows:

Day-by-Day Course Release

Once you pay ₹3,000, you immediately Block your Seat.

1 Year of Course Access

Your full 4-month journey continues after you choose your plan. All modules are drip-fed for focus and retention.

1-1 LIVE Support Sessions

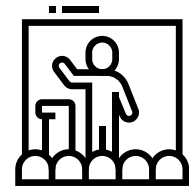Whenever you're stuck, get personalized answers — not just group support.

💬 1-1 **LIVE** Doubt Sessions

Need help executing what you learn? Book personal sessions with our expert mentors anytime.

📅 **LIVE** Weekend Events (Sat & Sun only)

These are live-only, not recorded.
Show up, learn, and ask questions — real-time breakthroughs happen here.

📌 *The course is always open. But the Events? You've got to show up.*

What You're Getting —
Total Value: ₹79,999 + GST

Your Enrolment Includes

- Full 4 Month Cohort with 1-1 Mentorship, Live Events and Certifications.
- Hand-On Learning with Real World AI Workflows.
- Lifetime access to course materials and updates.

5 Premium Bonuses (Included Free):

BONUS 1

AI Freelance Domination Pack

- Full 4 Month Cohort with 1-1 Mentorship, Live Events and Certifications.
- Hand-On Learning with Real World AI Workflows.
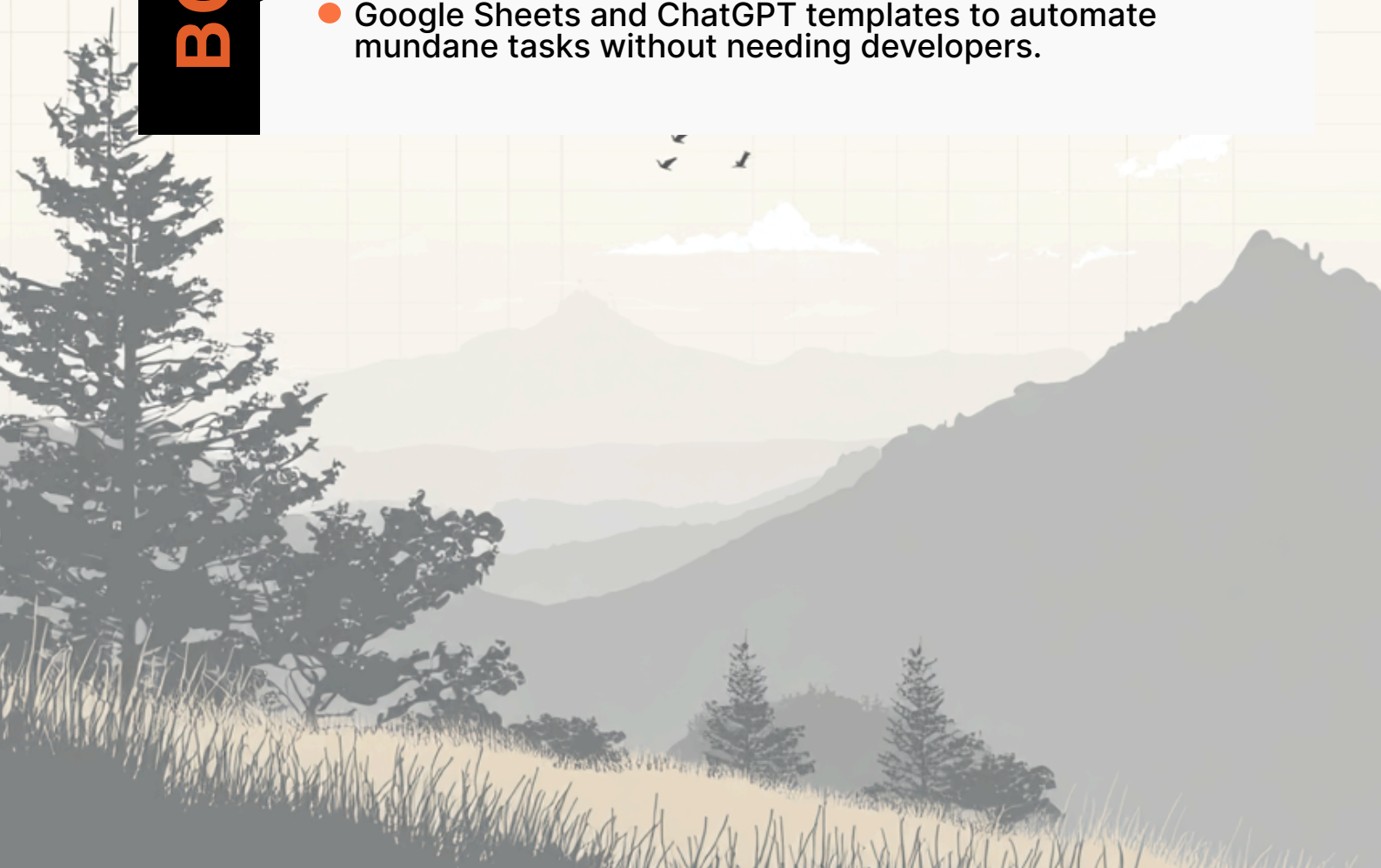- Lifetime access to course materials and updates.

50+ AI Automation Case Studies

- Ready-to-use AI workflows for Marketing, HR, Finance, and more.

- Step-by-step implementation guides on how to execute each automation.

- Real-world portfolio for impressing clients and employers with tangible results.

AI Scripts & Templates

- 20+ Pre-Built AI Automations to save you time and effort.

- Easy-to-deploy workflows for Content Creation, Lead Generation, and more.

- Google Sheets and ChatGPT templates to automate mundane tasks without needing developers.
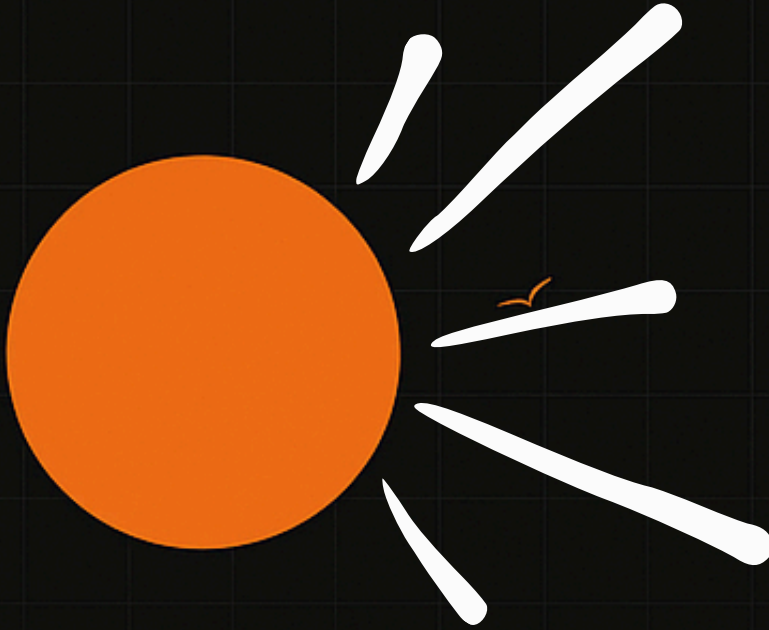
AI Business Toolkit

- Sales scripts for pitching AI services and closing deals.

- Client proposal templates for presenting your AI solutions professionally.

- Pricing guides to set competitive rates and scale your freelance AI Business.

AI Tools & Software Rolodex

- Curated list of the best AI tools for Automation, Content Creation, and Data Processing.

- Executive Student discounts on Premium AI Software for Cost Savings.

- Hands-on tutorials on how to use these tools effectively in your projects.

Your AI Journey Begins Now.
Ready to Build?

JOIN NOW

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